



ISSUER RATING

Long-term Rating

Outlook: Stable

First rating date: 20/09/2023

Rating Action

Ethifinance Ratings establece por primera vez la calificación del Grupo Allianz como "AA-" con tendencia "Estable".

Resumen Ejecutivo

El Grupo Allianz es un proveedor global de servicios financieros que opera en la industria aseguradora y en la industria de la gestión de activos. En la industria aseguradora, es el líder en el mercado alemán y cuenta con una sólida presencia internacional. Además, es uno de los mayores gestores de activos del mundo, con €1,7 billones de activos de terceros bajo gestión.

Rating Rationale

La calificación se fundamenta en la posición dominante de Allianz en el negocio asegurador y en la gestión de activos a nivel mundial, la elevada diversificación en términos de segmentos, líneas de negocio y geografías, la fortaleza de la marca y la diversidad y control de los canales de distribución. A esto se suma un rendimiento operativo sólido y estable, con una sólida capitalización, un endeudamiento moderado y una buena gestión de la liquidez. No obstante, la calificación está limitada por una elevada exposición a activos susceptibles de deteriorarse por nuevos retrocesos en los mercados en comparación con los comparables, una alta dependencia histórica de los resultados por inversiones en el segmento L/H y riesgos macroeconómicos por inflación de siniestros y menor desarrollo económico.

Fundamentos

- **Elevada diversificación por segmentos, líneas de negocio y geografías:** resultado operativo distribuido entre el segmento P-C (42%), el segmento L-H (36%) y la gestión de activos (22%) y entre Alemania (25%), sur y oeste de Europa (23%), Estados Unidos (23%), specialty insurance (13%), mercados emergentes (11%) y otros mercados anglosajones (4%).
- **Posición dominante en la industria aseguradora y en la gestión de activos a nivel global:** aseguradora líder en el ramo de *Property-Casualty*, entre las 5 principales aseguradoras en el ramo de *Life/Health* y una de las mayores gestoras de activos en el mundo.
- **Fuerte reducción del patrimonio neto por pérdidas no realizadas manteniendo una sólida capitalización:** descenso del patrimonio neto de los accionistas de €32,0 mil millones en 2022 por la devaluación de la cartera de renta fija derivada del fuerte repunte de los tipos de interés; la ratio de capitalización Solvencia II cerró 2022 en el 201% (2021: 209%).
- **Rentabilidad elevada y eficiencia modesta:** la rentabilidad financiera (ROE) cerró 2022 en el 10,3% (2021: 8,2%), en línea con la media del 10,2% durante 2018-22; la ratio combinada cerró 2022 en el 94,2% (2021: 93,8%), por debajo de la media del 94,8% durante 2018-22.
- **Diversidad y control de los canales de distribución y fuerte reconocimiento de marca:** agentes exclusivos como canal de distribución principal, correedores de seguros y bancaseguros, incluyendo acuerdos exclusivos en Asia con HSBC, en Italia con UniCredit, en Alemania con Commerzbank, Santander y HypoVereinsbank, y en España con BBVA.
- **Asignación conservadora del capital y muy buena gestión de la liquidez:** cartera de inversiones con 82,6% en instrumentos de renta fija, 11,8% en valores de renta variable, 2,9% en tesorería y 2,6% en inversión inmobiliaria al cierre de 2022.
- **Endeudamiento moderado y elevada cobertura de intereses:** la ratio de apalancamiento financiero cerró 2022 en el 47,0% (2021: 31,3%), por encima de la media del 34,6% durante 2018-22; la ratio de cobertura de intereses cerró en 9,8x en 2022 (2021: 11,6x), algo mejor que la media de 10,8x durante 2018-22.

Principales magnitudes

Supuestos y resultados de Allianz SE (Millones de euros)	Anual		
	2020	2021	2022
Activo total	1.060.012	1.139.430	1.021.502
Deuda financiera	25.452	26.322	25.968
Patrimonio neto	84.594	84.223	55.242
Primas netas	75.714	77.656	83.912
Ingresos totales	140.455	148.511	152.671
Siniestralidad neta	57.090	57.122	62.824
Resultado operativo	10.751	13.400	14.164
Beneficio neto	7.133	7.105	7.182
Rentabilidad económica (ROA)	0,69%	0,65%	0,66%
Rentabilidad financiera (ROE)	8,79%	8,22%	10,25%
Ratio de siniestralidad P-C	69,50%	67,00%	67,50%
Ratio de gastos P-C	26,80%	26,70%	26,80%
Ratio combinado P-C	96,30%	93,80%	94,20%
Ratio de capitalización Solvencia II	207,00%	209,00%	201,00%
Primas netas sobre patrimonio neto	89,50%	92,20%	151,90%
Ratio de cobertura de intereses	14,75x	21,75x	25,25x
Ratio de endeudamiento	30,09%	31,25%	47,01%
Tesorería e inversiones sobre provisiones	108,89%	105,85%	94,58%

Fuente: EhiFinance & Allianz SE

Tendencia

La tendencia “estable” de la calificación se basa en la expectativa de que el Grupo mantenga una posición dominante en la industria aseguradora a nivel global, con un rendimiento operativo sólido y estable, apoyado en la diversificación por segmentos, líneas de negocio y geografías. Además, se espera que la capitalización permanezca en niveles elevados por medio de una gestión conservadora del capital.

Análisis de sensibilidad

Factores que pudiesen (individual o colectivamente) impactar en el rating:

● **Factores positivos (↑):**

La calificación podría incrementarse si mejorase el rendimiento operativo, manteniendo una sólida capitalización, un apalancamiento reducido y una gestión prudente de la liquidez.

● **Factores negativos (↓):**

La calificación podría disminuirse si se deteriorase la capitalización bajo una gestión más agresiva del capital para impulsar el rendimiento operativo.

Información regulatoria

Sources of information

The credit rating issued in this report is unsolicited. The credit rating is based exclusively on public information, being the main sources the following:

- ▶ Annual Audit Report.
- ▶ Quarterly Financial Report.
- ▶ Corporate Website.
- ▶ Corporate Governance Report.
- ▶ Information published in the Official Bulletins.

The information was thoroughly reviewed to ensure that it is valid and consistent, and is considered satisfactory. Nevertheless, EhiFinance Ratings assumes no responsibility for the accuracy of the information and the conclusions drawn from it.

Level of the rated entity participation in the rating process

Unsolicited Credit Rating

With Rated Entity or Related Third Party Participation NO

With Access to Internal Documents NO

With Access to Management NO

Additional information

- ▶ The rating was carried out in accordance with Regulation (EC) N° 1060/2009 of the European Parliament and the Council of 16 September 2009, on credit rating agencies, and in accordance with the Insurance Rating Methodology that can be consulted on <https://www.ethifinance.com/en/ratings/methodologies> and according to the Long-term Corporate Rating scale available at <https://www.ethifinance.com/en/ratings/ratingScale>.
- ▶ EhiFinance Ratings publishes data on the historical default rates of the rating categories, which are located in the central statistics repository CEREP, of the European Securities and Markets Authority (ESMA).
- ▶ In accordance with Article 6 (2), in conjunction with Annex I, section B (4) of the Regulation (EC) No 1060/2009 of the European Parliament and of the Council of 16 September 2009, it is reported that during the last 12 months EhiFinance Ratings has not provided ancillary services to the rated entity or its related third parties.
- ▶ The issued credit rating has been notified to the rated entity, and has not been modified since.

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